

MassSaves 4th Annual Summit on Financial Education: Measuring Impact & Making a Difference!

8:30 a.m. [Registration & Breakfast](#)

9:00 a.m. **Welcome and Introductions**

- Moderator— Doreen Treacy, MassSaves Steering Committee
- Welcome— Dan Galli and Aida Franquiz, MASSSAVES Steering Committee
- Introduction— Nika Elugardo, MASSSAVES Director
 - [Thank you to our Founding Funders & Summit Sponsors](#)
 - [Thank you to our Interim Steering Committee 2012](#), Presenting Awards Sen. Jamie Eldridge
- Proclamation of October as Financial Education Month— Undersecretary Barbara Anthony, Office of Consumer Affairs and Business Regulation

9:30 a.m. **Plenary Session 1: Presentation of MASSSAVES Collaborative Outcomes Assessment Pilot**

- **Session Moderator:** Nika Elugardo, MASSSAVES Director
- [SummitPioneers: Presenting their outcomes assessment pilot logic models](#)
- **Table Poll & Discussion:**How does this relate to how you a measure success?

10:35 a.m. **BREAK**

10:45 a.m. **Discussion Session 1: Measuring Impact & Making a Difference**

- Standards are Making a Difference: Financial Education & Math Standards - **Room 406(7)**
 - [Sweeney Education](#)
- Assessing Outcomes is Making a Difference: Partnership & Data Tracking- **Room 402**
 - [Families United in Educational Leadership \(FUEL\)](#)
- Measuring Impact of the Financial Lives of Participants- **Room 401**
 - [Crittenton Women's Union](#)

12:00 p.m. **Lunch and Networking: Presentation on Money Matters Play**

- Maggie Moore Abdow, Under Ground Railway Theater; Evan Diamond, Cambridge Savings Bank

1:00 p.m. **Plenary Session 2: Presentation of MASSSAVES Collaborative Outcomes Assessment Pilot**

- **Session Moderator:** Nika Elugardo, MASSSAVES Director
- [SummitPioneers: Presenting their outcomes assessment pilot logic models](#)

- **Table Poll & Discussion:**How does this relate to how you a measure success?

2:05 p.m. BREAK

2: 15 p.m. Discussion Session 2: Measuring Impact & Making a Difference

- Online Data Analysis Tools are Making a Difference- **Room 406(07)**
 - [DotWell](#) & Cambridge Savings Bank: Grapevine, ETO and PerformWell.org
- Gaming is Making a Difference- **Room 402**
 - [Doorways To Dreams](#) & [NMTW Community Credit Union](#)
- Policy Makes a Difference- **Rooms 401**
 - [MASSAVES Founding Partner, The Midas Collaborative: Exploring the potential for a statewide policy platform on financial education and asset building](#)

3:35 p.m. [Wrap Up and Adjournment](#)

- Learning from Aggregated Results of the Collaborative Outcomes Assessment Pilot
- The MASSAVES Logic Model
- Next Steps for the Collaborative and Its Members!

4:00 p.m. Annual Member Meeting

- Steering Committee presentation— Susanne Cameron & Patricia Walsh
- Call for Permanent Steering Committee Nominations
- iPad Raffle
- Adjourn