



The Midas Collaborative

Sharing Best Practices

Archived Information

- September, 2012: Midas provided advanced training to providers of financial stability centers in Eastern Massachusetts on “Special Financial Topics” This session covered a review of non-bank financial products and services, college debt, public benefits screening, finding growing job areas, and more. The training was sponsored by the Citi Foundation, LISC-Boston, and the United Way of Mass Bay and Merrimack Valley.
- July, 2012: Midas hosted a statewide training “Guiding Clients to Career-Enhancing Education” for direct service providers, which reviewed the job market, related courses of study, appropriate training/education, and affordable financing options. The training was led by Inger Guffrida, with the US Dept HHS/Assets for Independence Program in Worcester.
- June, 2012: Midas provided the intensive training “*Best Methods in Delivering Financial Education Workshops*” to staff-members of expanding financial stability programs in six Eastern Mass member organizations: Chelsea Connect, Jewish Vocational Services (Boston), Lawrence Communityworks, LIFT (Boston), Centerboard (Lynn), and Asian American Civic Association (Boston). The training was sponsored by the Citi Foundation, LISC-Boston, and the United Way of Mass Bay & Merrimack Valley.
- May, 2012: Midas Executive Director presented on “Behavioral Economics in Action”, at the “[Disrupting the Poverty Cycle: Emerging Practices to Achieve Economic Mobility Conference](#)”, hosted by Midas member, Crittenton Women’s Union in Boston.
- Feb, 2012: Midas presented on “How a Statewide Network Can Increase Financial Stability” in Rhode Island at an event hosted by the US Department of Health & Human Services, Administration for Families, and the Rhode Island Housing Network. Representatives from financial institutions, public agencies, and organizations serving in housing, homelessness, youth services, education, and human services attended to hear learn about asset-building programs and resources.

- December, 2011 with the United Way of Pioneer Valley, presentation of a new report "Enhancing Financial Stability in Hampden County" in Holyoke with research and recommendations for increasing financial stability and economic stimulus in western Massachusetts.
- October, 2011: cohosted the Statewide Summit on Financial Education with MFEC partners. 140 stakeholders in financial education gathered to share ideas and hear from Treas. Steven Grossman, Undersecretary Barbara Anthony, and Gail Hillebrand from the Consumer Financial Protection Bureau. Our financial sponsors, led by Citibank, announced initial investment in a centralized office of financial education, to be housed at Midas.
- 2011 Trainings for Providers: Midas hosted statewide trainings in critical and timely areas:
 - Advocating for Asset Building – State House training with advocates and legislative staff.
 - Financial Coaching Methodology – With national trainer, Leadership that Works
 - Understanding For-Profit Schools: Helping consumers avoid tricks and traps
 - The Arrival of Debt Settlement Companies - What does it mean for consumers and policymakers? With the Center for Responsible Lending.
- May, 2011: the Assets & Opportunity Celebration featured many small businesses that Midas has assisted. Artists/Midas investors displayed artwork, performed music, catered, and sold their many services to those who came to celebrate our new approach to rebuilding the economy. Andrea Levere of [CFED](#), [Sen. James Eldridge](#), and [Treasurer Steve Grossman](#) inspired and encouraged us.
- March, 2011: Statewide webinar “New Municipal Strategies for Economic Development through Asset Building and Financial Empowerment” for non-profits and public officials in the Gateway Cities. Introduced by State Treasurer Steve Grossman and co-hosted by Mass Inc.
- January, 2011: [Training for advocates](#) (PDF) in asset policies at the State House at the start of the legislative season. [State House, Boston]
- December, 2010: [Statewide member meeting/annual meeting](#) (PDF) to highlight current asset-building products and practices. [Boston Private Bank, Boston]
- November, December, 2010: [Statewide intensive training in the financial coaching methods](#)(PDF), for non-profit staff-members. Two days in Lynn and two tele-classes for 45 coach trainers who will train others and serve over 6000 Massachusetts residents. [SPIN Financial Stability Center, Lynn]
- November, 2010: Post-Asset Development Commission meeting to launch the Massachusetts Asset Building Coalition. This event was co-hosted by other members of the Mass ABC Steering Committee, including Boston EITC Coalition, Crittenton Women’s Union, Institute of Assets & Social Policy at Brandeis, Mass Association of CDCs, MassCAP, United Way of Mass Bay & Merrimack Valley, [Federal Reserve Bank of Boston]

- November, 2010: Presentation to the Massachusetts Workforce Professionals Association on “Building and Protecting Assets in Massachusetts Low-Income Communities” and a discussion on integrating activities to career centers throughout the state. [Workforce Central, Worcester]
- October, 2010: The Summit on Financial Education, co-hosted with other members of the Massachusetts Financial Education Collaborative to showcase models of financial education through collaboration, and to release a new website, materials, video, and future plans for financial education delivery in Massachusetts.
- June, 2010: Convened municipal officials in Massachusetts Gateway Cities to illuminate issues of financial predation, financial education, and asset-building, in conjunction with Mass INC’s report “Going for Growth: Promoting Access to Wealth-Building Financial Services in Massachusetts Gateway Cities.” Co-hosted with Mass INC and the FDIC. [Worcester]
- May, 2010: Webinar to update financial educators statewide on the state of financial education in Massachusetts co-hosted with other members of the Mass Financial Education Collaborative.
- March, 2010: [Skill Up/Team Up Training](#) (PDF) with the Massachusetts Chapter of Financial Planners Association. A mutual training of financial educators with financial planners to prepare for a team approach to financial counseling and training in low-income communities. [Lawrence Community Works, Lawrence]